



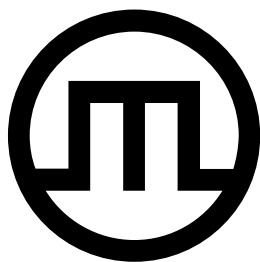
Using Trade Mark Metec

1. LOGOTYPE AND LOGOMARK

1.1 Metec logotype is the graphic design and it is merged from the logomark and the word "METEC". Together these make up a whole. Position and proportions may not be altered in any way other than stated in this document.

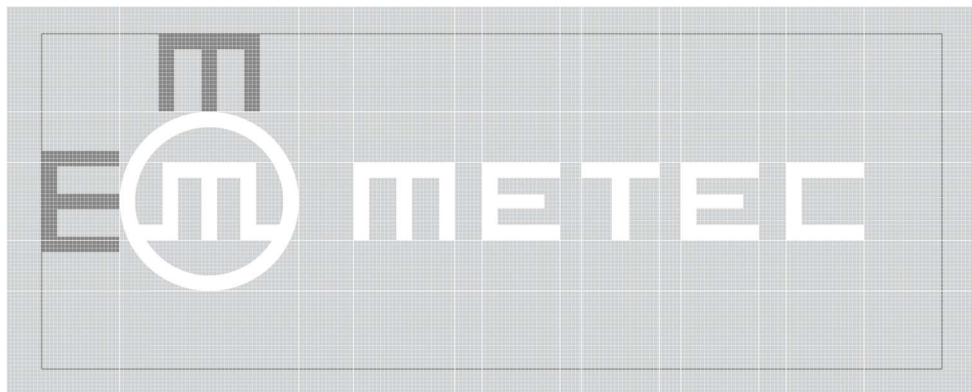


1.2 Metec logomark is the graphic design, the mark. Proportions may not be altered in any way other than stated in this document.



2. LOGOTYPE AND LOGOMARK STRUCTURE AND PROTECTION ZONE

Metec protection zone has been defined by height of Metec logo.





3. LOGO IN POSITIVE AND NEGATIVE

Black and white logotype may be used, if it is not possible to use other colours.



4. LOGO COLOURS AND USAGE OF COLOURS

Metec logotype's main colour is lightgray. Monochrome in negative is meant to be used when the logo is on dark background or in case of special solution (embroidery, silk-screen printing, engraving).

Metec brand has primary and secondary colours, which themselves have colour variation palette.

Colours have been shown in Pantone Matching System etching ink catalogue main colour (spot) and in four-colour system (process CMYK) values and in RGB values for screens.

Metec colour palette is made up in two main colours: dark blue, grey and three of the variations of it. Dark grey is mainly used as a background or as a text colour on white background. Black and white are mainly used as background or in text's.

Dark blue CMYK 85, 65, 50, 50 RGB 33, 55, 68 HEX #213744	Dark gray CMYK 70, 64, 64, 60 RGB 49, 49, 48 HEX #313130	Gray CMYK 0, 0, 0, 80 RGB 88, 89, 91 HEX #58595B
Light gray CMYK 0, 0, 0, 30 RGB 188, 190, 192 HEX #BCBEC0	White CMYK 0, 0, 0, 0 RGB 255, 255, 255 HEX #FFFFFF	Black CMYK 0, 0, 0, 100 RGB 0, 0, 0 HEX #000000



Light gray



Dark blue

Black



Dark gray

Gray

5. LOGO BACKGROUND USAGE



6. LOGO MINIMUM SIZE

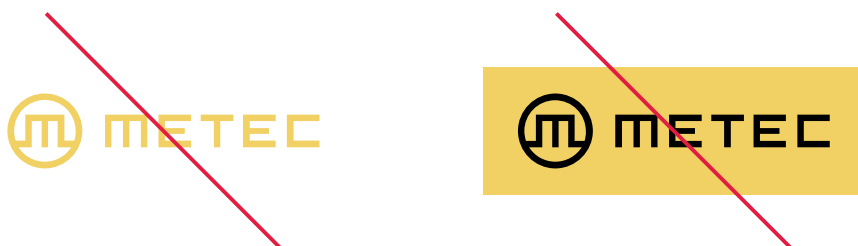
Logo suggested minimum width size is 15mm and Logotype 4mm. Depending on the materials, visibility of small print sizes can differ and usage should be decided on a case-by-case basis.



7. PROHIBITED USE OF THE LOGO

It is forbidden to add to the logo or its parts details, contour lines or other effects which have not been stated in this document.

7.1 It is forbidden to use colours, which have not been stated in this document.





7.2 It is forbidden to use different effects, which have not been stated in this document.



7.3 It is forbidden to change the logo position or usage in diagonal.

